

Your dashboards explained in words - instantly

Tableau Extension

Narratives for Tableau instantly explains dashboards as written stories - with minimal configuration.

Despite large deployments of data analytics tools, analysts are still spending too much time explaining the most important takeaways from their dashboards. With our extension, you can streamline the communication of data insights by translating BI data into natural language.

The stories adjust as analysts explore the data, empowering them to identify and communicate key insights faster. Simply drag and drop the extension onto a visualization and with a few clicks, receive a plain-English story of your charts and graphs.

Write the story of your data

DRAG, DROP, STORY

Drag and drop the extension onto a visualization and generate a story with three clicks. Dimensions and measures are recognized, accelerating time to value.

SEAMLESS EXPERIENCE

Share interactive stories natively in the workbook. Interact with visualizations, including line charts, bar charts, tree maps and scatterplots, and instantly receive updated stories.

ANALYST QUALITY INSIGHTS

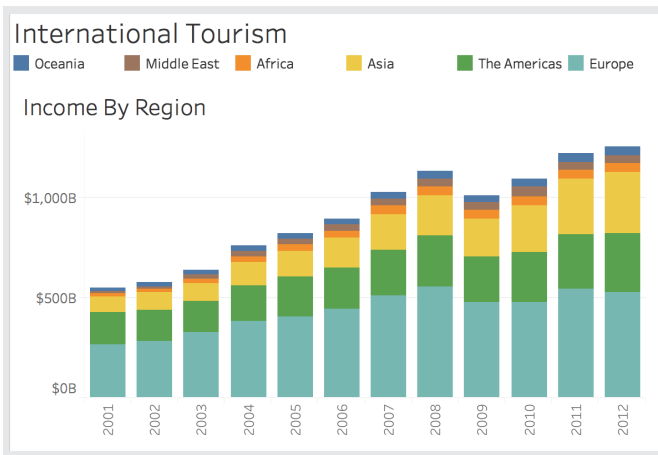
Add context by selecting relevant analytic packages. Apply custom formatting such as: setting the level of detail in the language, analytical thresholds, and characterization of values



Deloitte Catalyst has been working with startups since 2014 to translate the potential of disruptive technologies, such as natural language generation. We are pleased to be able to collaborate with startups to develop technologies and tools, such as Narratives for Tableau, that allow our professionals to focus their talents on higher-level, critical work.



Craig Muraskin, Managing Director of US Innovation, Deloitte



Income by region

- Average of tourism revenue was \$152.5 billion across all six regions and across all 12 years.
- Unfortunately, each of the six regions decreased from 2001 to 2012, with Middle East falling the most (75%) and The Americas falling the least (45%) over that time frame.
- Of note, Europe **fell over seven consecutive years** from 2008 to 2001 (-\$290.74 billion), outpacing the overall change across the entire series.

Income by region

- The Americas trended upward the most in the final year. On the other hand, Europe trended downward the most.
- Of the six series, the strongest relationship was between Asia and The Americas, which had a strong positive correlation (coefficient of 0.98), suggesting that as one (Asia) increases, so does the other (The Americas), or vice versa.

Natural language in your dashboards

Increase communication

Important takeaways are surfaced to allow greater priority on high-value tasks, such as data discovery or creating new dashboards.

Reduce manual analysis

Enhance the dashboard viewers experience by making insights easy to understand and share.

Achieve instant value

Instantly generate stories about any data or visualization – no manual typing, outside configuration, or templates needed.

Accelerate decisions

Put data-driven insights in more hands - even the casual user - driving smarter, faster enterprise decision-making.



About Narrative Science

Narrative Science creates software that writes stories from enterprise data to drive understanding and results. Powered by artificial intelligence, our technology automatically turns data into easy-to-understand reports, transforms statistics into stories, and converts numbers into knowledge.

Narrative Science works with customers including Deloitte, MasterCard, USAA, and members of the U.S. intelligence community, empowering them to understand and act on key business metrics, make better decisions, and focus talent on higher-value tasks -- all through the power of data storytelling.